

## SHOPPING

How do you plan a shopping expedition, and how much “research” do you put into buying expensive items such as a washing machine?

Why do some women find shopping a pleasure and why do most men find it a nuisance?

Which is better: to save on everyday pleasures and buy something expensive and valuable or allow for a small luxury now and then?

Prices vary according to time, place and availability: if you have the time and contacts, how can you save money?

Which is better: Shopping in department stores or in small shops?

Do you like buying things at sales?

Have you ever worked at an international trade fair, e.g. the Brno Engineering Fair? How else, apart from trade fairs, can goods be promoted?

What is your (least) favourite TV commercial? Should tobacco companies be allowed to advertise, or even to sponsor events?

On the outskirts of larger cities and towns in the developed countries, superstores / hypermarkets are springing up, which combine the offerings of large supermarkets and small department stores, thus sparing suburban residents from using the crowded city centres. Is this trend likely to continue? How about this country?

What services does a well-laid housing estate offer to its residents?